

## PRESS RELEASE

### **EN-K DE CAVIAR: KAVIARI'S UNIQUE CREATION**

New York, September 7<sup>th</sup> 2011 –

A rare novelty in the caviar business, the “en-K de caviar” (pronounced *an-ka* and meaning *treat* in French) is a unique single-serving caviar box designed like a pencil case, that offers a half ounce of quality oscietra caviar. Modern and elegant, the en-K contrasts with the traditional caviar packaging and comes in a variety of stylish colors.

Based in Paris, Kaviari is trusted by chefs in France and around the world for its selection of sturgeon caviars.



Finesaler, LLC, a specialty food trader based in Greenwich, CT ([www.finesaler.com](http://www.finesaler.com)), is importing and marketing the item in the US.

For additional information, samples and pictures, contact Finesaler LLC: (203) 485-9545 [info@finesaler.com](mailto:info@finesaler.com)